



Paid Surveys

Get Paid Taking Surveys in Your
Spare Time!

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GET PAID TAKING SURVEYS IN YOUR SPARE TIME

INTRODUCTION

Many people today are shedding the corporate world and working from home. With the cost of childcare, the rising gas prices, and the need for parents to connect with their children more often, working at home has become more popular in the last decade.

Working at home is not for everyone, it takes an organized person who can stay on schedule without supervision. Once you begin working at home, JOB will become a nasty work. You set the hours you work every day, and you will have the flexibility to break up your day when children or errands need attention.

Many people are participating in online surveys to make money at home. There are hundreds of online survey sites who need your opinion on a variety of topics, and they will pay you to fill out surveys. Many marketing companies are using this method of research to give them a wider scope of coverage.

This book is filled with information on how you can get your share of cash from filling out paid surveys on the internet. You will learn how to find the best paid survey sites, how to get started, how much money you will make, and so much more.

CHAPTER ONE

HOW PAID SURVEYS WORK

Once you register with a paid survey site, you will receive surveys in your email. It is up to you which surveys you choose to participate in. You will be paid for each survey you complete, following the price per survey the site offers. Most of the time, these surveys will take you about 5 to 15 minutes of your time to fill out, and usually offer a payment of \$10 to \$75 for each. Focus groups pay quite a bit more per survey, usually up to \$250.

The amount of money you make will depend on how many sites you join and how many emails you receive in a day, you could make several hundred dollars daily. Look at it this way, if you receive and complete at least 25 paid surveys a day at \$10 to \$15 each, you would be making anywhere from \$250–\$375 per day. At 5 to 15 minutes per survey you would be working anywhere from 2 ½ hours, to a bit over 6 hours every day. If all of these surveys were from focus groups paying \$75 each, you would have the potential to realize a whopping \$1875 per day. You can see the potential to make a good deal of money participating in paid surveys.

Why Would Anyone Pay For Your Opinion ?

As a consumer, your opinion is important to companies before they introduce a new product or service to the market. Paying to have a consumer fill out surveys is a much more cost effective way to perform research, as the company cannot afford to introduce a new product or service that nobody will buy.

It is well worth it for a company to pay a consumer to fill out a survey, participate in an online focus group, or pay to watch a new movie trailer and give their opinion. This way they will get consumer opinions, good or bad, before they put any money into production.

Types of Paid Surveys

Statistical Surveys:

These surveys are used to collect information about the population. These surveys are used to measure political polls, for governmental use, health, social activities, and marketing research. The surveys will focus on facts or opinions, depending on the type of the information the company or institution is looking for.

The questions on this type of survey are standard and structured. Questions are offered in an order that will not influence a response to questions that came after. They are standardized so that the questions remain general and reliable. Every person receiving the survey will receive the exact same questions.

Serial Surveys:

These surveys repeat the same questions at different times to track changes in opinion. There are two types of serial surveys. Cross- Sectional Surveys are given to a variety of different people at the same time, and Longitudinal Surveys are given to the same person at different intervals of time.

Delivering Surveys to the Public:

Telephone Surveys– Are a popular way to get public opinion and are low in cost. This type of survey is limited in capacity because the responder is not able to view, smell, or touch the product. An oral representation of the survey is represented.

Mail Surveys– The survey is mailed to the respondent and are returned in the same manner. When bought in bulk, postage is usually quite reasonable, making this type of delivery cost effective. The biggest drawback to this type of survey delivery is the long wait to receive all of the responses, sometimes several months.

Online Surveys– Web surveys are sometimes preferred over email because the response rate is instantly available. Online surveys can be lower in cost to the company, and more convenient for the person filling them out because they are automated.

In-Home Surveys– People are interviewed at their door or in their home. These surveys are very high in cost and the company will get about a 40 to 50% response.

Man-on-the Street Surveys– Surveys taken by those encountered outdoors. Many times a booth is set up with an interviewer. The questions can be asked orally, or the respondent may be asked to fill out a written survey.

CHAPTER TWO

A GOOD PLACE TO START

Before you start participating in free paid surveys there are a few things you will need to do. The first thing to do is to find the best survey sites to sign up with. You are doing this to make money so you will want to sign up with the sites that pay you per survey. There are also survey sites that reward you with chances to win prizes and cash by giving you a chance at a drawing. These sites are not the ones you want.

To start with there are directories with information on survey sites that will pay you for participating in their marketing programs. You will want to have an email account specifically for your paid surveys. This will help you keep track of your surveys and you will not need to sift through other mail to find a survey.

The Starter Directory is one place to start, but you need to know that these sites will send out more invitations than others. There is also a Featured Directory that all surveys listed will be free to participate in. If you are signing up from both directories, you will need to take care that you do not sign up for a site more than once. Some sites are featured in both directories. It will help if you check out the entire site. This will help you become more familiar with the type of surveys you will be taking and why.

Tips to Get the Ball Rolling

Before you do anything you may want to download the Roboform program. This form is available at <http://www.roboform.com>, and they offer a free trial of the program. You will be able to enter all of your information into the program where it will be stored. When you want to sign up for a paid survey site Roboform will fill in all of your information for you.

Opening a PayPal account might be a good idea, if you don't have one already. You can go to www.paypal.com to sign up, some of the paid survey sites use PayPal to send payment. It is a fast and easy process, and your information is safe with them.

Sign up for as many paid survey sites as you think you can handle, and are in line with your preferences and what you know about. Remember you will not get a survey from each site every day, so you will want to sign up with several sites to balance out the amount you can earn in a day. You might also want to look for a focus group in your area, as it can lead to being involved in some pretty lucrative projects.

Be sure to bookmark sites where you are required to log in. You may want to create a folder with separate files for each of your paid survey sites and keep them in a folder in your documents. This will help to keep you organized and you will have your user name and password at your fingertips. When the sites are bookmarked, you will be able to access the site easier and check to see if they have any surveys available for you to take.

Make sure that you fill out the profile section of the paid survey site. This will determine how many surveys you will be sent. The more you have on your profile, the more surveys you will be eligible for. Even if some of the subjects are remotely interesting to you, be sure to include them.

You may also sign up for the survey sites that offer a drawing for money and prizes. These sites do not pay for surveys in cash, but give you a chance to win a drawing each time you fill out a survey.

When taking the survey be sure you are honest with your answers. These companies rely on you to let them know if a product or service will be popular enough to send to market. You are taking part in launching new products.

Tips to Make Your Survey Experience Successful

1. Make your life easier and save your fingers by using Roboform to automatically filling in your information when signing up for paid surveys. This will save you time and can usually be completed with one mouse click.
2. Set up an email address that is for your paid surveys only. This way you will be able to handle your surveys much easier. When the surveys are sent along with your regular email, it is far too easy to accidentally delete the survey. You will need to fill out all of your surveys to make as much money possible.
3. You will need to make sure you keep track of your paychecks for tax purposes. You will most likely be classified as self employed when it comes to taxes. You will need to pay taxes on your income from paid surveys. Keep a record of all of your paychecks in case you will need to pay taxes. Any expenses you have associated with your paid survey business, should be tax deductible. A home office is a deductible expense, and your internet payment may also be deductible. You will need to check tax laws in your state.

4. Make sure to register with all of the paid survey networks. Each has a separate list with hundreds of companies offering paid surveys. This will assure that you will have plenty of survey opportunities.
5. Accept every online paid survey opportunity you can. This is to establish your reliability as a survey worker. Once you show you are dependable, You will get more of the higher paid surveys in your mailbox. Later on you will be able to resign from the lower paying survey sites if you wish. Right now you are trying to make as much money as possible.

How to Find the Best Paid Survey Sites

The paid survey sites that you consider to be the best, may not be the best site for someone else. This will depend a great deal on the profile you filled out for the survey site, and the type of surveys they are taking. A survey on cell phones will not be sent to you if you have not indicated you own one on your profile. Age and gender will be a factor in the surveys that are sent to you too. You wouldn't ask a man to do a survey on a new bra concept, just as you wouldn't send a survey about jock straps to a woman. I think you get the idea.

You will need to be honest when dealing with paid survey companies. If you are found out, you will be kicked off the site, and this will cut down on your income from paid surveys. Besides, it is better to stick with things you know a bit about, or it will be obvious when taking the surveys. You will see what I mean once you start taking surveys. Only sign up once for a paid survey site. Having more than one account will be reason for dismissal from the site.

If you follow the tip on signing up for as many survey sites as possible this will give you more opportunities because:

1. The chances will be greater that you will find the top paid survey sites that will be compatible with your profile.
2. Until it becomes apparent which paid survey sites will be most lucrative for you, you will still be making money with the other paid surveys that you have signed up for. Depending on your profile, the paid survey companies may only send you one or two surveys a month. That is why it is important to sign up with as many paid survey sites as you can to begin with.

You should look at the directories first. This will save time because you won't need to look them all up separately. If you do not find enough in the free directories, you may want to do a search for paid survey sites. You can also purchase a paid membership to survey directories.

Just keep signing up for different surveys and you will begin to make money. Be as diligent with filling out these surveys as you would with a JOB. Even though some of these companies don't pay as much as others, that can change at any time.

Participating in Paid Surveys

People are doing less work and making more money working online. Some of this newfound wealth is because they are participating in paid internet surveys. You will at least make a bit of money to pay a bill, or buy Christmas presents. Although you can build up your paid survey business into something more substantial.

Internet surveys are a great way for businesses to serve their clients better than they could with other forms of information gathering. Paid surveys are a way to connect to the consumer and offer an incentive for answering a few questions truthfully. This is also a way for the customer to get back a bit of what they have spent on products and services over the years.

People from all walks of life are making money every month participating in paid online surveys. They simply open their survey emails, log onto the site, take the survey, and move on to the next. This supplements the family income and allows them the freedom to stay at home.

You can start making money with paid online surveys, here's how.

The first step is to join paid survey sites. When you are approved by the site, you should start getting paid surveys from them within the first two weeks. It all depends on the surveys they have available that fit your profile. The number of surveys you will receive each week is dependant upon your profile.

If you are not working away from the home and want to make this a real business, then you should join as many paid survey sites as you can. This way the chances are better that some of them will have a survey for you on a regular basis. You could realize substantial earnings, if you have enough surveys in your inbox every week.

The Survey Lists

The paid internet survey directory SurveyLot.com has many sites to choose from. They are free to join, and when you sign up with them you will be asked key questions so they can match you to paid survey sites that offer surveys within your profile criteria. I joined the list and was shown 57 survey sites that I could choose from. Below is a sampling of that list and a bit about the companies.

- **NFO My Survey:** This site has a 5 star rating, this makes it one of the most popular sites for paid surveys. You can earn points for each survey you complete, and these points can be redeemed for prizes and cash. You will be awarded points and an entry for their

\$10,000 sweepstakes when you join free.

- **Synovate :** This site is rated number 3 in paid survey sites. The average reward on this site is \$25 to \$50, and your opinion could be worth \$1,000. Open only to members of the USA.
- **VIVARESEARCH:** Is rated number 4 in paid survey sites, and will pay you \$5 to \$75 per survey for your opinion. They also sponsor focus groups. Join free and start taking surveys instantly.
- **Ipsos i-Say:** When you fill out surveys for this paid survey site, you will be compensated in cash and prizes. You will be testing new products and services for different marketing groups. 50 winners will win and a prize instantly every day. Rated number 5 in paid survey sites.
- **Survey Spot:** You will receive cash, prizes, and rewards when you fill out surveys for this paid internet site. You will be entered into a drawing for a chance at one of over 100 prizes worth a total \$25000. Some of the surveys are offered for cash. Rated number 7 in paid survey sites.
- **Quality Health:** Enroll in this site and you will get free samples and offers from your favorite brands. You will be awarded for surveys, it is not clear what the compensation is. Rated number 9 in paid survey sites.
- **Home Business Matchup:** It is not clear whether this is a survey site. It may be a survey site with other offers. You take a survey and this company will match you up with 5 business opportunities that allow you to work from home. Rated number 10 in paid survey sites.
- **LightSpeed Consumer Panel:** You will take online surveys and earn points that you can redeem for cash, prizes or gift certificates. You will receive the equivalent of about \$5 to \$20. When you join free, you will be entered into a \$5000 Sweepstakes.
- **Memolink Surveys:** Join free and get paid for taking surveys. They have access to over 500 merchants where you can shop and earn points. Pays in cash and gift card rewards.
- **Survey Explosion:** You will get paid \$5 per survey, and have the potential to make up to \$150 for an hours work. You will be able to work from home with no cost or risk to you. There are literally hundreds of online survey sites that need your opinion, and will pay for it.
- **Valued Opinions:** It is not clear whether the rewards for taking these surveys are paid in cash or not. You can give your opinions and shape the products of the future.

This is a small sample of the paid survey sites you will have access to when you take advantage of the free sign up on SurveyLot.

Freepaidsurveys.net is a free, paid online survey guide that is dedicated to assuring you are provided with honest information about paid online survey sites. Complete information is provided on each site, reviews on the sites provided by visitors, news, articles and a forum for members.

A partial starter directory is listed below to give you an idea of what you will find on the site. The sites in this directory will allow you to realize how different each paid survey site can be. There is also a more in-depth directory that is arranged by country.

When you visit the Free Paid Survey site, make sure you go to the paid survey info and tips page. There is plenty of excellent information about paid online surveys, with good tips to help you get started participating in paid surveys and more. When you visit the “What’s New” page you will see the newest free paid survey sites.

1. **ACOP:** The American consumer Opinion Panel, is based in Dallas-Fort Worth Texas, and owned by Decision Analyst, Inc. ACOP operates worldwide and accepts members outside the US.
2. **Click IQ:** Become an e/visor and share your opinions on a variety of topics by filling out online surveys, reviewing new products, and previewing products yet to be introduced to the market.
3. **E-Poll:** On this site you will be making your opinions known by taking interactive surveys. You will earn reward points for your participation.
4. **Global Test Market:** Owned by Global Market Insight, Inc. They feature free paid survey opportunities every month and accept members from all over the world.
5. **Greenfield Online Surveys:** This site will pay you to fill out free online surveys, and is easy to join. You will be compensated in PayPal cash, Napster music, or Buy .com gift certificates.
6. **Harris Poll Online:** This company is one of the most respected polls in the US. Participation in the Harris Poll online will allow you to influence important government decisions, decisions for non-profit organizations, and so much more.
7. **IPSOS I-say:** Will allow you to give your opinion and win prizes of cash and merchandise, by filling out online market surveys.
8. **ItPaysToLearn:** Thousands of quizzes on many subjects, on three difficulty levels, are available for you to take for fun and benefits. There are other ways to earn cash on the website.
9. **LightSpeed:** This site will accept members from the US and Canada. There is also a division available to those in Australia (see the next directory).

10. **National Family Opinion:** Started out offering telephone and mail surveys. They now use the internet to conduct paid surveys.
11. **NPDOR:** Make your opinions count by participating in surveys from this company.
12. **Opinion Site:** Voice your opinion and win cash prizes.
13. **Survey Savvy:** Owned by Luth Research, this site has over 3 million members in their paid online survey site. Their members are from over 190 countries, and they say they have paid out more money than any other survey site.
14. **Survey Spot:** This research panel offers rewards and prizes to fill out online surveys.
15. **Survey Spree:** Offers a chance at \$2500 by participating in online surveys.
16. **Synovate:** Help shape the future of services and products by joining this site. Take surveys and test products to make your opinions count.
17. **Testspin:** You will be eligible to earn up to \$600 toward merchandise on Amazon . Com. You can test new products, videos, music, and more. You will receive up to \$4 per survey and there are other ways to make money on this site.
18. **Your 2 Cents:** This site features surveys from leading retailers, restaurants, manufacturers, and more.

Other Free Survey Lists

FREE PAID SURVEY LIST #1 – USA

1. **Brand InSTITUTE:** This is a leading online research company, most of their surveys center around the healthcare field. Their paid online surveys help to develop and name new drugs, healthcare and other products. They pay \$5 to \$45 a survey.
2. **Vindale Research:** This internet market research firm evaluates online products and services. Compensation for filling out surveys is \$5 to \$75 each.
3. **Ipsos– I Say:** Get a chance to win\$1000 for joining this site, and each time you fill out a survey you will have a chance to win cash.
4. **NFO/My Survey:** Members of this site receive \$.20 for short surveys and \$10 for longer surveys. You are automatically entered into a daily \$100 drawing, and each survey you fill out makes you eligible for a chance at the \$10,000 monthly prize.
5. **Send Earnings:** Get paid cash to try products.
6. **Synovate Surveys:** Will give you a chance at \$1000 for each survey you complete.
7. **NPD Online Research:** You are given a chance to win cash and prizes with every survey you fill out. You will also be given a chance to win \$1000 when you join. They also extend a special welcome for Male members.
8. **Opinion Outposts:** Join free and participate in online research surveys. Members can

expect to receive 3 to 4 survey opportunities a month, and be paid from \$1 to \$5 per survey.

- 9. The Jewelry Consumer Opinion Council:** You will be given a chance to win free jewelry for filling out surveys and sharing your opinion. You will be part of a panel and will share your thoughts on jewelry and the jewelry industry.
- 10. LightSpeed Research Panel:** You will receive a reward every time you complete a survey for this company. Compensation is in the form of gift certificates. You will also get a chance to win \$5000, each time you fill out a survey.
- 11. Home Paid Survey Panel:** You will be compensated up to \$250 to take surveys online. membership is free.
- 12. Greenfield Online:** You will be paid cash or a chance at a cash sweepstakes each time you take a survey. You will also have a chance to view movie trailers.
- 13. Survey Savvy Take Surveys:** Get paid cash for the surveys you complete. The minimum paid for each survey is \$3, and you will get anywhere from \$25 to \$100 for joining.
- 14. American Consumer Opinion:** This company will pay cash for taking their surveys. They pay \$4 to \$25 per survey. As a member of this site you will automatically get a chance at the \$250 in cash every month.
- 15. E-Search:** Earn cash rewards for taking paid surveys.
- 16. Shadow Shopper:** You can get paid for taking surveys, shopping, and eating in restaurants.
- 17. Memolink Surveys Panel:** Complete surveys, sign up for free trials, and answer trivia and receive points that are redeemable for gift certificates to restaurants and stores. You may be eligible for a \$75 Amazon gift certificate just for joining.
- 18. Valued Opinion:** You will receive \$2 to \$5 for each survey you complete, and up to \$50 for specialized surveys.
- 19. Global Test Market:** You will be able to share your opinion about products and services, and get paid for it.
- 20. Your 2 Cents:** This company pays \$1 to \$5 for each completed survey. Even if you are not eligible to take a certain survey, you get an entry for a \$5,000 cash giveaway or a small amount of cash.
- 21. Global Survey Group:** Be rewarded for taking surveys with chances to win cash, cars, products, and more.
- 22. Nielsen/NetRatings Internet Panel Surveys:** This survey site will give you chances to win cars, vacations, or a \$50,000 home makeover.
- 23. E-Poll:** Will reward you with points for every survey you complete. These points can be exchanged for gift certificates, games, gift cards, CDs and movies. You will be given 100 points per survey. You can also earn 100 points for each person you refer to e-poll,
- 24. Panda Research:** Complete surveys to receive, cash, offers, discounts, and coupons targeted to your specific needs. Refer friends and family to receive additional rewards.

25. **NOP World:** When you join this site, and each time you complete a survey, you will be given a chance to win \$1000.
26. **Smart M:Panel:** This company has to do with measuring smartphone feature use. You will need to own a smartphone to be on the panel. They will pay you \$15 for joining and \$5 for every month you remain a member.

FREE PAID SURVEY LIST # 2 – USA

1. **Home Business Surveys for Women:** You can take surveys from home for profit, and be able to take care of your family at the same time.
2. **Product Test Panel CRC:** You will be testing products if you are over 18. Once you join this company, you will be sent promotional products to test at home. You will complete a short survey and keep all of the products you evaluate.
3. **The African American Voice:** African Americans participate in developing new products and services, and get paid for taking brief online surveys.
4. **123 Opinions:** You will be eligible to receive offers from different companies based on your profile. You will be entered to win \$2500 cash or a Plasma TV.
5. **Opinion Direct:** Take a survey and you might win a Sony Flat Screen TV or \$3500 cash.
6. **Permission Research:** Members earn entries into sweepstakes, prizes and trips. All you need to do is fill out surveys.
7. **Survey Network:** You can win a Hummer H2, or a Dell computer, promotions and coupons are given to participate in online surveys.
8. **Opinion Surveys:** Fill out surveys and get a chance to win \$4,000.
9. **Internet Survey Group:** You can win TiVo, cash, an X Box, and other great prizes. All you need to do is fill out short surveys.
10. **Home Business Surveys for Women:** Survey work at home business.
11. **Internet Survey Panel:** Complete surveys and be eligible to win cars, cash, and so much more.
12. **Opinion Square:** Get paid for each completed survey.
13. **Winning Surveys:** Fill out a quick survey and get a free gift worth \$10. Earn cash and gifts for completing surveys.
14. **Consumer Expression:** Be entered to win a \$1,500 Spa Retreat, when you take a brief survey.
15. **The Net Panel:** Take surveys and be entered to win cash and prizes. US residents only.
16. **BET Survey Team:** African Americans can join the BET (Black Entertainment Television) survey team, and earn gift cards to McDonalds, Target, iTunes, Blockbuster, and more!
17. **It's Your Opinion:** Will pay you for taking surveys and surfing the web.

18. E-Market Research: Join this company and get a chance to win \$25,000. Each time you complete a survey you will be given a chance for the cash prize.

19. ECN Research: You will get paid for giving your opinion.

FREE PAID SURVEYS LIST #3 – USA

- 1. Survey Saanvi:** Participate in paid online surveys to win cash and prizes.
- 2. Survey Club:** Get paid for surfing the web and filling out surveys. Membership is free.
- 3. Inbox Dollars:** Get paid for taking online surveys, playing games, and surfing the web.
- 4. Paid Surveys:** Join this mailing list and get information on paid surveys offers.
- 5. Consumer Beat:** Complete one survey and you will be entered to win \$1,500 worth of makeup.
- 6. Memolink Surveys Panel:** Members receive points for taking surveys, signing up for free trials, and answering trivia. Points can be redeemed for gift certificates.
- 7. Ipsos: Mom's Panel.** Be entered to win \$1,000 for joining. Each time you fill out a survey, there is a chance to win cash.
- 8. Net Flip:** Is a get paid to search program. When you join, cash will be deposited in your Net Flip account. When you click on a site you will get cash in your account. You can earn over \$500 Fast Free Cash.
- 9. Health Track Surveys:** When you take online paid surveys on health, you will receive points. You can redeem your points for gift certificates to brand name merchants.
- 10. LightSpeed Online Research– Hispanic Only:** If you are Hispanic, you could receive \$3,000 for your opinions.
- 11. Health Surveys:** You will be entered to win a free ionic air purifier when you take the health survey.
- 12. Survey Payoff:** Complete surveys and get paid.

FREE PAID SURVEY LIST– AUSTRALIA AND NEW ZEALAND

- 1. Brand Institute:** Initiate surveys to aid in the development of healthcare, naming new drugs, and other products. Surveys pay from \$5 to \$45.
- 2. Gongos Australia:** Join the Auto Insight Online Community. Take short surveys to help design cars.
- 3. LightSpeed Research Panel:** Each time you fill out a survey you will be awarded with gift certificates and a chance to win \$5,000.
- 4. Qualified Opinions:** You will be entered to win great prizes when you complete surveys for this site.

5. **Opinion World– Male Only:** Take surveys and voice your opinion on consumer products.
6. **Clear Voice:** Earn cash and rewards for each survey you complete. All surveys are open to all members.
7. **Test and Vote:** You will be asked to test products for free, to earn vouchers and be entered into drawings.
8. **Ciao:** Get paid to take surveys.
9. **Australian Survey Panel:** Complete available online surveys and get paid for them.
10. **Market View Panel:** Conduct studies in research by asking members to take surveys for their clients.
11. **Survey Savvy:** You will be paid at least \$3 for each survey you complete. Join survey panel and receive \$25 to \$100.
12. **Consumer Opinion:** Earn cash by filling out surveys. Pay is usually anywhere from \$4 to \$25 per completed survey. You will also gain entry into a monthly drawing for \$250.
13. **NFO/My Survey:** Available for China; Hong Kong; Korea; Singapore; Australia; New Zealand; Taiwan, and Europe. Members are paid 20 cents for a short survey, up to \$10 for longer surveys. All survey takers are entered into a daily drawing for \$100, and you will be entered into a drawing for the \$10,000 monthly prize each time you complete a survey.
14. **Valued Opinion:** You will be rewarded \$2 to \$5 for each survey you complete. Once your account balance reaches \$10, you are free to collect your reward.
15. **The Jewelry Consumer Opinion Council:** You can win free jewelry by filling out surveys about the jewelry industry. You choose which survey you want to take.
16. **Planet Pulse:** Will pay you for each completed survey.
17. **Pure Profile:** Pays \$1 for every message you respond to. Registration is free.
18. **Australian Lifestyle Survey:** This company will give you points for filling out surveys. When you complete a survey you will be entered into a chance to win \$25000, and 15 entrants will be chosen to receive a check for \$1,000.
19. **Global Test Market:** Fill out surveys to influence and develop products and services for companies.
20. **Snap Dollar:** This company will pay you \$5 to join. You can earn cash by reading emails and taking surveys. You will also get paid for trying products.
21. **Planet Pulse (New Zealand Only):** Get rewarded with Pulse points for every survey you complete. You will receive from 100 to 5000 Pulse points per survey. These are redeemable for gifts and cash.
22. **Simily City (New Zealand Only):** Earn money for online surveys and shopping.
23. **Great Australian Survey:** Take the survey for a chance to win \$10000.
24. **What Do You Think?:** Get rewards for taking online surveys.
25. **Permission Research:** Complete surveys on a variety of topics. You will earn prizes and

entries into the current sweepstakes.

- 26. Great New Zealand Surveys.** Gain entry to win \$10,000 when you fill out surveys.
- 27. Zoom Cash Promotion:** Join this company and get a chance at winning \$5000. They offer paid surveys, free offers, and competition.
- 28. Survey Club:** Membership will grant you access to 10 paid survey companies. Membership is free.
- 29. Paid Surveys:** Join the mailing list and get in touch with those who are offering surveys. You can join the sites and get paid for taking these surveys.

FREE PAID SURVEY LIST– CANADA

- 1. Brand Institute:** Take surveys about health care and earn \$5 to \$45 for each completed survey.
- 2. Ipsos-I Say:** You will get a chance to win \$1,000 for joining the I Say panel. You will also have a chance to win cash with each completed survey.
- 3. NFO/My Survey:** They are looking for Canadian participants for online surveys. They will pay 20 cents for short surveys, and \$10 on longer surveys. All participants are entered into the \$100 drawing and a chance will be given to win the \$10,000 monthly drawing with each completed survey.
- 4. NPD Online:** You will get a chance to win cash and prizes for registering, and for each survey you fill out.
- 5. Opinion Outpost:** Sign up free and receive 3-4 survey opportunities a month. They will pay \$1 to \$5 per completed survey.
- 6. LightSpeed Research Panel:** Every time you evaluate a service or product, service, or paid survey, you will receive a gift certificate award. You could also win \$5,000.
- 7. Greenfield Online:** Complete surveys, view movie trailers, and survey new product to receive cash or a chance to win cash.
- 8. The Jewelry Consumer Opinion Council:** Win free jewelry for sharing your opinion about jewelry.
- 9. Survey Savvy:** You will be paid \$3 to complete a survey, Join the survey panel and receive \$25 to \$100.
- 10. Shadow Shopper:** Become a mystery shopper and get paid to shop and eat.
- 11. Zoom Direct:** Get the latest competitions, prize surveys and free samples in Canada.
- 12. Research By Net:** Receive NetPoints for giving your opinions about companies in Canada.
- 13. Clear Voice:** Earn cash and rewards for taking surveys. Freedom to take any survey they offer.
- 14. Canada Survey Panel:** Join for free and they will contact you when a survey opportunity

becomes available.

- 15. Canadian Survey Group:** Get top dollar for completing online surveys. You can make up to \$150 and hour to share your opinions.
- 16. Ipsos Small Business Survey:** For French speaking Canadians, who own or manage a small business with under 24 employees. If you are eligible take this survey.
- 17. Consumer Opinion:** Earn from \$4 to \$25 for each survey you fill out, and get in on a monthly drawing for \$250.
- 18. Survey Lion:** Complete surveys and be rewarded with cash, free products, and gift certificates.
- 19. The Jewelry Consumer Opinion Council.** Win free jewelry for sharing your opinion on the jewelry industry. You are able to choose which surveys you will participate in.
- 20. Planet Pulse:** Pays cash for each survey you take.
- 21. Survey Spot:** Each survey you take will make you eligible for a drawing that offers over 100 prizes worth a total of \$10,000.
- 22. Global Test Market:** You will get paid to give your opinion on consumer products and services.
- 23. Your 2 Cents:** You will earn \$1 to \$5 for your opinion. Occasionally offer larger amounts for surveys. If you do not qualify for a survey, you will still be given an entry into the \$5,000 giveaway.
- 24. Home Business Surveys For Moms/Women:** Will allow you to take surveys from home and still take care of your family. Pays per survey.
- 25. Panda Research:** Has several companies that want your opinion. Your opinion will influence the development of new products.
- 26. Ipsos– Mom’s Panel:** They need a mother’s opinion and will give you a chance at winning cash to hear it.
- 27. Permission Research:** Complete surveys to be entered into drawings for cash and prizes.
- 28. Internet Survey Panel:** Complete short surveys from leading companies and be entered to win great prizes.
- 29. Opinion Square:** Get cash for completing surveys on products and services.
- 30. Survey Saanvi:** You will earn cash and prizes for taking online surveys.
- 31. Survey Club:** Take surveys and surf the internet to earn money and prizes.
- 32. Paid Surveys:** Join this list of paid surveys and earn cash for taking surveys.

Be aware that many of the lists above have some of the same paid survey companies on them. This is why you will need to keep track of which paid survey companies you join, so you will not try to sign up again.

Paid Survey Networks

The sites below are online paid survey networks that are the most popular and respected in their field. These sites are directories where you will find the best and highest paid survey sites on the internet. Each of these networks has been in business for at least a year, each one updates their list once a week, at least, provide resources and help for new members, provide excellent customer service, and a 100% guarantee.

Paidsurveysonline.com will get you in touch with more than 350 paid survey sites and membership includes free bonus programs:

1. Bonus: Free database of companies that need you to drive and will pay you anywhere from \$1,000 to \$3,000 a month.
2. Bonus: Database of companies that pay \$40 an hour to pass out samples.
3. Bonus: Database of companies paying \$5 to \$95 an hour to fill out online surveys.
4. Bonus: Get paid \$4 to \$25 an hour to preview movie trailers, free database.
5. Bonus: Database of companies that will pay you when you read your email.

In business since 2002, paid surveys online is one of the longest lasting networks on the web. They offer many research companies that provide survey participants a fair compensation and payment, in a timely fashion.

Surveyscout.com offers a database of more than 400 companies that will pay you to fill out surveys, and provide you with free bonuses.

1. Bonus: Software to help fill out surveys faster.
2. Bonus: Database of companies that will pay you to read emails.
3. Bonus: Database featuring companies that will pay for drivers.
4. Bonus: Database of companies that pay people to shop and eat.

Survey Scout is the most popular site on the internet as a paid survey network, and they have an excellent, prompt customer service department.

Maximumpaidsurveys.com has a database that will put you in touch with more than 760 paid

survey sites on the internet. They also offer bonus programs for members of the network.

1. Bonus: Pass out free samples and get paid.
2. Bonus: Learn how to build an online business at home.
3. Bonus: Get paid to read your email.
4. Bonus: companies that will pay you to drive.
5. Bonus: Anti-Spyware software.
6. Bonus: Promotional offers, instant rewards.

The Maximum Paid Surveys network is well organized and easy to navigate. The paid sites that pay the most are listed first, so you can get a quick start and start making money right away. They also offer guides that will help you every step of the way and will teach you the tricks of the trade. The site is updated regularly.

SurveyIncomeSystem.com offers a database that features over 475 companies that want to pay you to participate in their surveys.

1. Bonus: Get paid to drive.
2. Bonus: Read your email and get paid.
3. Bonus: Shop, eat, and get paid.

This directory network is one of the newer paid survey listing sites. Members of this network will be able to receive paid surveys from Coca Cola, McDonalds, Microsoft, and more. Survey Income System offers great bonuses when you become a member.

1. Drive a car and get paid for it.
2. Get paid to shop and eat.
3. Get paid to read emails.

ExpressPaidSurveys.com has a directory of over 400 companies offering paid survey opportunities. They also offer a bonus program for new members. This is one of the newest paid survey networks, and the site is very easy to navigate. The companies in their network seem to pay a bit more than other networks. One of their services offers payment of up to \$25 per hour to preview movie trailers. They are also offering additional bonuses with membership.

SurveyPlatinum.com offers its members a database of over 450 companies offering paid survey sites. They feature focus groups that will pay up to \$250 per hour, and telephone surveys that pay

up to \$100 per hour to participate. They also offer bonuses to those who become a member of their network.

1. Bonus: Get paid to drive a car.
2. Bonus: Shop, eat, and get paid for it.
3. Bonus: Get paid to read your email.
4. Bonus: Free ebooks on helpful topics.
5. Bonus: Free business cards.

This network has the largest membership in the paid survey industry. They also have a wonderful customer service department. The response time for questions or problems is very prompt and efficient.

The paid survey networks listed above usually charge a fee to become a member, the amount differs by site, and will allow the member to access all of the unique features of each site.

CHAPTER THREE

MAKE MONEY WITH PAID SURVEYS

This chapter will outline the ways to make money with paid surveys. You will find tips on how to make the most of your paid survey home business, and practical information on the best way to keep track of the survey sites you sign on with. By the time you finish this book I want you to be able to run your home based paid survey business with efficiency and ease.

How Much Money Can I Make With This Business?

There are sites out there that will tell you that you will make thousands per every month participating in online surveys. Remember that this is not a get rich proposition, nor is it an executive position. While it is possible to make an extra amount of money each month to help out, anything above that will take hard work, diligence, and longer hours than you may want to put in if you are a stay at home mom.

When you are participating in online paid surveys, a lot will hinge upon your personal profile. Where you live, your age, and even your interest preferences. It will also depend upon whether the companies needing information are interested in hearing from you according to your profile. When you fill out your profile, make sure you check everything you are even remotely interested

in or know anything at all about. You will be unable to alter your gender, age, and location, and they are also factors in which surveys you will be eligible for.

My advice is to sign up for every survey site you possibly can. The more you are affiliated with, the better your chances are of being eligible for more surveys. Remember, as I said before, make sure you set up a separate email account for your paid surveys, otherwise you will find yourself in a world of confusion. Also keep in mind that focus groups will pay you much more for your opinions than regular surveys so sign up for those too.

You should also realize that it will take a bit of time for these companies to get to know if you will be a dependable survey participant, so if you don't get as many surveys as you expected, hang in there and over time you will build up a reputation for being reliable. You will have some months when you will make a little and other months where you will make much more. It all depends on the surveys available to you at the time.

I'm sure you noticed that many of the survey sites offer a chance to win cash and prizes instead of giving you cash per survey. It is up to you whether you want to participate in these surveys. I would say when you are starting out, sign up for all of them. Later on, if you feel you are too swamped with this type of survey, you can choose to drop some of them.

The Difference Between Focus Groups and Paid Surveys

A paid survey is usually short, very few of them will take you over 15 minutes to complete and you will participate online. You will be invited by email to take the survey, fill it out and get rewarded. A focus group is a bit different as they are usually conducted over the phone or at a physical location. A focus group will usually pay a good deal more and it is usually disbursed in cash.

When you are asked to test a product, the product is sent to you to use for a certain amount of time. When that time is up, you will fill out a form that comes in the mail, is available online, or you will be asked to write a review on the product. Compensation for this type of survey is usually the product, but there are times when you will also make a nominal fee for participation.

Academic Research Panels

The following sites are accepting people to be on their research panels. This may just be the niche you have been looking for.

- **Vanderbilt University eLab:** This research panel accepts all ages and people from all over the world. They offer a cash drawing for a \$250 prize, once a month, and drawings

for \$100 cash prizes for each eLab survey or experiment you take part in. Contact: Sean Rhea, eLab Technical Director, Phone (615) 343-7177. Email: sean.rhea@owen.vanderbilt.edu.

- **The research panel of University of Manchester Institute of Science and Technology:** You must be over 18 to join. Available to people all over the world. You will take surveys and be entered into a drawing for a chance to win £250 or one of 5 £25 second prizes. UK
- **StudyResponse:** Accept people from all countries, you must be 18 or older to sign up. Members are rewarded with cash, gift certificates and other incentives to participate. Contact gte545@prism.gatech.edu, Elizabeth Weiss, M.S. Located at the Industrial/Organizational Psychology, Georgia Institute of Technology, Atlanta, GA 30332-0170, USA.
- **University of California, Attention & Perception Lab:** You will need to be over 18, but can be from any country to join. You will be entered in a drawing for an amount from \$25 to \$150. Contact surveys@dualtask.org. San Diego
- **University of Texas at Austin, Department of Advertising:** You must be 18 to join, and can be from any country. Participants will be eligible for a monthly drawing for a \$250 gift certificate. For each study that you participate in you will also be eligible for an additional drawing for \$150 to \$200 per study. Contact adresearch@mail.utexas.edu. Austin Texas.
- **For Teens–** Tests.StudentCenter.org, My Quiz, Teen Surveys, Quizzes, Quiz Games, Trivia, Surveys, Teen Polls, and Market Research.

Can I Make a Living Taking Paid Surveys?

There are many factors involved but the bottom line is: **If you are signed up with only one or two paid survey companies, you will never make enough money to quit your regular JOB.** For each site that you are signed up with, you will be offered anywhere from 1 to 4 surveys each month. On the average, each completed survey will pay you between \$1 and \$4 each.

Let's go with \$3 per survey. You have signed up with 10 survey sites, and each one sends you 3 surveys a month, you will of course make \$90 during that month. On the other hand, if you signed up with 100 sites, and each one sends you 3 surveys each month, you will make \$900 that month. You can also make cash by surfing the internet and reading emails. Some of the paid survey sites offer these opportunities as well.

Other Ways to Earn Cash Taking Paid Surveys

Another way to make money with paid surveys is to get involved with offers and surveys that promote specific products or services. These are called “Get Paid To” or GPT sites. GPT sites feature market research and offers for products and services. This will make your income go up as much as \$1,000 a month. If you take advantage of multiple sites and sign up for offers.

However, these sites may require you to use your credit card for some of the offers. There are times when you are asked to buy something to get paid. You will need to keep track of the products or services you have signed up for, and make sure you cancel any free trials you do not want to keep when the trial period is over. You really need to keep track of when you signed up for these free trials so that you will not end up paying for something you do not want.

Be aware that by visiting and using these sites you will get marketing phone calls, mail, and, email. If you shop online these sites can save you a good deal of money and supplement your income as well. There are ways for you to cut some of the privacy factors as well.

The decision on which way you wish to make money online is up to you. Try the different types of making money to see which ones you prefer. All paid for survey, and GPT sites are free to join, so you have nothing to lose by trying them. I have never paid for a list so I don't know if they have a different list than the free lists. That would be a personal choice too, but I would try all of the free lists before I thought about paying for a list. Have patience, nothing good ever happened overnight.

What to do After You Have Signed on With Paid Sites

Make sure you bookmark all sites that require a members login. It is wise to record all of the sites you belong to as it can get quite confusing otherwise. You will also want to check your accounts on each site at least one or more times a week. You may not get paid from some sites unless you log in and tell them you want to cash out. Get familiar with each site and take note of how you are paid from each. If they pay in points, you should see what your points can be exchanged for and what amount you will need in your account before you can cash out.

Some sites will feature daily awards for members. These rewards may be small, but they are something and do add up over time. You will want to keep track of these and visit these sites for at least a few minutes every day. This can only add to your income.

(For tips on the best way to make money with paid surveys see Chapter 2– Tips to make your survey experience successful.)

CHAPTER FOUR

DO PAID SURVEY WEBSITES REALLY PAY?

Paid survey websites have really grown in popularity. There are more sites being launched as you read this. Each of them swear they have the best paying survey program. Not every site can be the best paying site, and you will need to do a bit of homework on these sites before you decide to sign up with them.

If you choose the right programs you can definitely make some cash. There is not one business type, online or off, that doesn't have a few bad apples among them. When you approach any business that you are thinking about becoming involved with, make sure you check them out before you join. If it sounds like a scam, it just may be. As I said before you will need to do a bit of homework or research on these sites.

You already know that you will not get rich by joining a few sites that pay for your opinions. You may make a bit of money and that is fine. By utilizing the suggestions in this book, you should be able to make a living working on your computer. By now you know that you will need a realistic attitude when working with these sites and will not expect to become a millionaire in any case.

You are the one who will need to choose which sites you want to work for and that will control how much you will make taking surveys or participating in other money making sites that have been discussed in this book. The proof is always in the reality, only you will be able to tell if a certain website is right for you. Fantastic claims of making millions should not be able to sway your opinion, now that you know the truth.

All you need to do is check everything out and not accept anything that you don't feel comfortable with. If a site wants you to pay a lot of fees, you should know they are not going to be a very good choice. Some of these sites do ask you to upgrade to a higher level of surveys for a fee. I would not do this right away. Try all of the free sites before you pay for anything. You will most probably find that you will not need to pay anyone a thing to make money with paid surveys.

There are definitely those paid survey sites that are not up to par with the others. Some things to look for in a disreputable site are:

- Resources and directories that are outdated.
- Links that are broken, and pages that are no longer available.
- A site that is difficult to navigate.
- Have no customer service or help for their members.
- Do not offer a refund on paid subscriptions, if you are not satisfied.

Many of these sites will charge anywhere from \$85 to \$125 to register. Do not fall into this scheme. Make sure the site is what you consider a good income provider, at a no or low cost level.

Even if they are closed down for fraudulent behavior, the scammers will simply open another site with new information, and start over again. We all would like to believe that the world is fair and would treat us the way we would treat others, in a straightforward manor and with honesty and integrity. Unfortunately that isn't always the case.

IN CONCLUSION

As this book attests, there is a way to make a living on the internet. Whatever the reason that you desire a job at home, you can pull it off with hard work and willingness to persevere until you can build up a business that will pay you enough so that you do not need to leave the house to make money.

This book has given you all of the information on sites that will pay you for taking surveys and get paid to sites that will pay you for various other tasks. The legwork has already been done, and now it is up to you to take the ball and run with it.

While there are plenty of people out there making money from their computer working on the

internet, we also realize that we need to be dedicated to our chosen field to get anywhere and make the kind of money we desire.

I sincerely wish you prosperity and success in the field you have chosen, and hope that your efforts will bring you everything you desire.